



Business Success
with ICT series

SME Business Success with ICT Series

The nationwide SME roadshow seeks to increase awareness of ICT and e-Commerce. This drive for SMEs to adopt both ICT and e-Commerce, will comprise 15 regional seminars with many speakers and solution showcase opportunities.

PROGRAM

THEME	ICT - The Innovative Way Forward	
FORMAT	One day seminar for SMEs in major cities with solutions showcase	
9:00 am	Opening Address by PIKOM and SME Corp	
9:15 am	Keynote 1 on GST : Computerise NOW!	
9:45 am	Keynote 2 on Technology Trends by Redtone	
10:15 am	Keynote 3 on SME Competitiveness by IBM	
10:45 am	Morning Tea Break & Refreshments	
11:00 am	Presentation 1 Make IT Work for You by Microsoft	
11:30 am	Panel 1: ICT – The Challenges of SMEs by FMM, SMI Association, ACCCIM, KLMCCI, MAICCI	
1:00 pm	Luncheon Talk	
2:00 pm	Track 1: Productivity Tools Focus: E-Commerce	Track 2: Customer Management Focus: Service Management & Customer Acquisition
	Speakers: Britesoft Sunway E-Systems VADS	Speakers: ECS ICT Zone Iris
4:00 pm	End of Seminar & Afternoon Refreshments	



TOWN	VENUE	DATE
Kuala Lumpur	Hotel Nikko Kuala Lumpur	7 June 2010
Seberang Prai	Pearl View Hotel	10 June 2010
Kuantan	Hyatt Regency Kuantan	24 June 2010
Johor Bahru	The Zone Regency By The Sea	8 July 2010
Ipoh	Heritage Hotel	22 July 2010
Kota Bharu	Grand Riverview Hotel	7 August 2010
Kota Kinabalu	Hyatt Regency Kinabalu	12 August 2010
Kuching	Riverside Majestic Hotel	26 August 2010
Batu Pahat	The Katerina Hotel	23 September 2010
Klang	Centro	14 October 2010
Georgetown	Traders Penang	28 October 2010
Melaka	Hotel Equatorial Melaka	11 November 2010
Sibu	RH Hotel	25 November 2010
Sandakan	Sabah Hotel	9 December 2010
Kuala Lumpur	Hotel Nikko Kuala Lumpur	23 December 2010

Fee : RM50 per person per venue

For registration & information, kindly contact :



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